

ORDINANCE – 99-9

AN ORDINANCE TO AMEND VARIOUS SECTIONS OF CHAPTER 21, ZONING OF THE CODE OF THE TOWN OF ASHLAND, VIRGINIA TO MODIFY THE TOWN’S ZONING ORDINANCE OF SIGN STANDARDS.

BE IT ORDAINED by the Council of the Town of Ashland, Virginia that:

- 1) Section 21-207.1 of Article XX, Signs, of Chapter 21, Zoning of the **Code of the Town of Ashland, Virginia** be amended as set forth below and reenacted by the action of the Town Council:

(k) *Shared sign*: A type of business identification sign that shows the name and/or use of two or more uses or structures when those uses are allowed in the district provided such uses or structures are located on the same parcel or abutting parcels of land. This sign shall be set back at least ten (10) feet from the property line, except as otherwise provided for in this chapter. The sign shall not exceed the height provided for in the zone in which it is located. This sign shall not constitute a billboard as defined in Section 21-207.1 (b).

- 2) All other definitions in Section 21-207.1 of Article X, Signs, of Chapter 21, Zoning of the **Code of the Town of Ashland, Virginia** are renumbered accordingly.

- 3) Section 21-211 of Article XX, Signs, of Chapter 21, Zoning of the **Code of the Town of Ashland, Virginia** be amended as set forth below and reenacted by the action of the Town Council:

(b) Business/identification signs: Height not to exceed twenty-four (24) feet, maximum of sixty (60) square feet; ~~corner properties of properties with more than four hundred (400) feet front footage are allowed two (2) such signs provided that a twenty five (25) foot separation exists between the signs. Corner properties with more than four hundred (400) feet front footage on each public street are allowed four (4) such signs provided the total square footage of the signs do not exceed one hundred twenty (120) square feet.~~ *only one (1) freestanding sign shall be permitted per lot.* There are no set back requirements in the B-1 district, except that the sign may not project over the public right-of-way.

(g) Shared signs: Required for uses or structures located on the same parcel.

(h) Shared signs: Two (2) or more abutting properties utilizing a common driveway are allowed one such sign for each public street on which a shared/common entrance between the abutting parcels exists. The height is not to exceed twenty-four (24) feet; with a maximum sign area of 120 square feet. No more than one such sign shall be permitted for each lot. When shared signage is utilized, no other business identification signs shall be permitted.

- 4) All other definitions in Section 21-211 of Article X, Signs, of Chapter 21, Zoning of the **Code of the Town of Ashland, Virginia** are renumbered accordingly.

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- 5) That all sections of the **Code of the Town of Ashland, Virginia**, Ordinances, or parts of Ordinance inconsistent with and/or in conflict with this Ordinance are hereby repealed.
- 6) This Ordinance shall be effective upon adoption.
- 7) It is hereby declared to be the intention of the Town Council of Ashland, Virginia that the clauses, phrases, sentences, paragraphs and sections of this Ordinance are severable, and, if any clause, phrase, sentence, paragraph, or section of this Ordinance hereby adopted shall be declared unconstitutional or otherwise invalid by a valid judgment or decree by a Court of competent jurisdiction, such unconstitutionality or invalidity shall not affect any of the remaining clauses, phrases, sentences, paragraphs and sections of this Ordinance hereby adopted.

Introduced: June 16, 1999

Advertised:

Planning Commission: Herald Progress: August 2, 9 and 30, 1999 and September 7, 1999

Town Council: Herald Progress:

Public Hearing:

Planning Commission: August 18, 1999 and September 15, 1999

Town Council: March 14, 2000

Adopted: March 14, 2000

Enacted: March 14, 2000